### **Pouch Bag**



- Pouch Bag is an innovative packaging for any non-carbonated beverage such as olive oil, juice, wine, tea, cocktail, etc.
- Capacity: 0.75L 5L
- Manufactured by a full automatic machine

# Why Pouch Bag?



- Protection
- Value for packaging
- Customer convenience **☑**
- Differentiation **☑**
- Eco-friendly **☑**

#### **Protection like never before**

# **Due to the Multilayer laminated film structure**

# multilayer film

#### Due to the Tap closer





- Excellent oxygen barrier
- High UV protection
- Suitable for hot filling

Notice: The structure adapted to the type of content in order to ensure the **quality** 

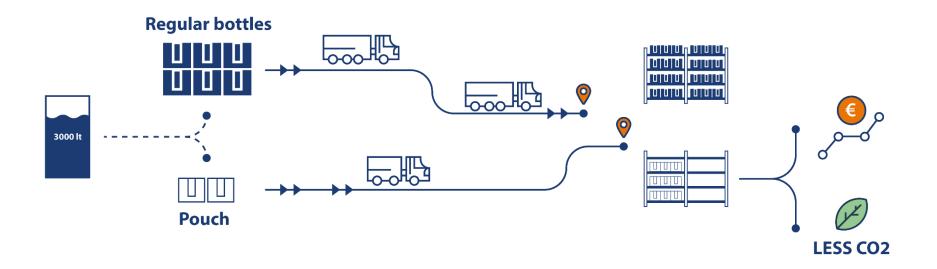
- Excellent oxygen barrier
- Preservation of the taste of the product even after opening
- Enhanced with aluminum foil that guarantees high hygienic conditions

# **Sustainability**

- No paper is used for its production
- Less CO<sub>2</sub> vs glass bottle
- Low carbon footprint
- Recyclable
- Up to 85% plastic reduction



### Value for packaging



- The cost per liter is lower in a pouch than in a bottle
- Improved logistics. Easy transportation and storage
- Reduce transportation costs

# It's simply different





- Package differentiation on retail shelf
- Attractive communication for consumers
- Perfect package stability without outer box
- Increase sales due to the premium design of the product (High quality printing up to 8 colors)

### User friendly packaging

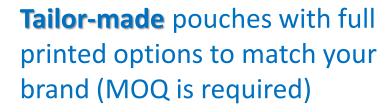
Convenience for everyone



- Lightweight (35-40 gr), easy to carry and take away
- Easy storage and quick cooling into the fridge
- Ready to be served and to be consumed (Easy to use Easy opening)
- Easy pouring with automatic closing: a small amount of pressure is sufficient to obtain a regular flow rate.
- Smart packaging, auto folding when it's empty.



#### How to order it?





**Plain pouches** available colors: Black matte - White matte - Kraft

Apple Juice Generic design



Fully **Transparent** or with transparent parts



#### How to fill it?

You can use your BiB filling machine to fill a pouch.

There are filling machines ready to fill pouches directly.

- Semi manual for small production
- Semi auto for medium production
- Full auto for large production



#### How to ship filled pouches?

For palletizing and transport filled pouches, these are the cartons you will need:

